

MICHAEL F. EASLEY GOVERNOR

FINANCIAL LITERACY FOR YOUTH MONTH

2007

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, the N.C. Jump\$tart Coalition envisions a time when all young people in North Carolina will have the personal financial skills to ensure economic success as adults; and

WHEREAS, personal financial education is essential to ensure North Carolina's youth are equipped to make informed financial decisions; and

WHEREAS, the 2006 survey conducted by the Jump\$tart Coalition for Personal Financial Literacy in Washington, DC revealed that high school seniors nationwide struggle with financial literacy; and

WHEREAS, young people have difficulty managing their first consumer credit endeavors due to a lack of knowledge and experience in money management; and

WHEREAS, the N.C. Jump\$tart Coalition will serve as a clearinghouse of resources to provide professional development opportunities to educators, young people and the community; and

WHEREAS, the acquisition of financial literacy skills by young people in North Carolina will contribute to positive change for the communities in which they live and work and will greatly benefit the economy of this state;

NOW, THEREFORE, I, MICHAEL F. EASLEY, Governor of the State of North Carolina, do hereby proclaim April 2007, as "FINANCIAL LITERACY FOR YOUTH MONTH" in North Carolina, and I call upon the citizens of this state to encourage and support the efforts of the N.C. Jump\$tart Coalition for Personal Financial Literacy and its volunteers who generously give their time, talents and resources to empower the youth in our state.



MICHAEL F. EASLEY

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this fifth day of March in the year of our Lord two thousand and seven, and of the Independence of the United States of America the two hundred and thirty-first.